

CTech Corporation presents at the Agriculture Film Conference 2014, Barcelona, Spain- 15th - 17th September 2014

Agriculture Film Conference 2014 was the 7th AMI international conference on Agricultural Film organized by the Applied Market Information in Barcelona, Spain.

CTech Corporation had been invited by the Applied Market Information, a leading plastics market research and consultancy organization for the 7th Agriculture Film Conference 2014 - a niche conference organized specially for the agriculture films. The conference has been an important business forum and was attended by senior delegates in various organizations worldwide.

CTech Corporation was invited to present a paper '**Pest Repellent Films- A new dimension to crop protection**' which highlighted the extensive damage done by pests in agriculture sector and how it can be tackled in a low-toxic way using pest repellent film. The paper presented a non-toxic solution which had been tested in real life testing conditions giving conclusive test results to combat the pest problem. The paper was presented by the Ms. Varsha Pote, Assistant Technical Marketing Manager, CTech Corporation in Barcelona, Spain where the conference had been held.

The overall conference was a great opportunity for agriculture film and additive manufacturer, their customers and suppliers to be made aware of the latest material developments and their impact on the film performance and was attended by over more than 300 delegates from across the global supply chain. The conference brought together film producers, raw materials suppliers and equipment manufacturers and thus ensured seamless integration of information across the supply chain.